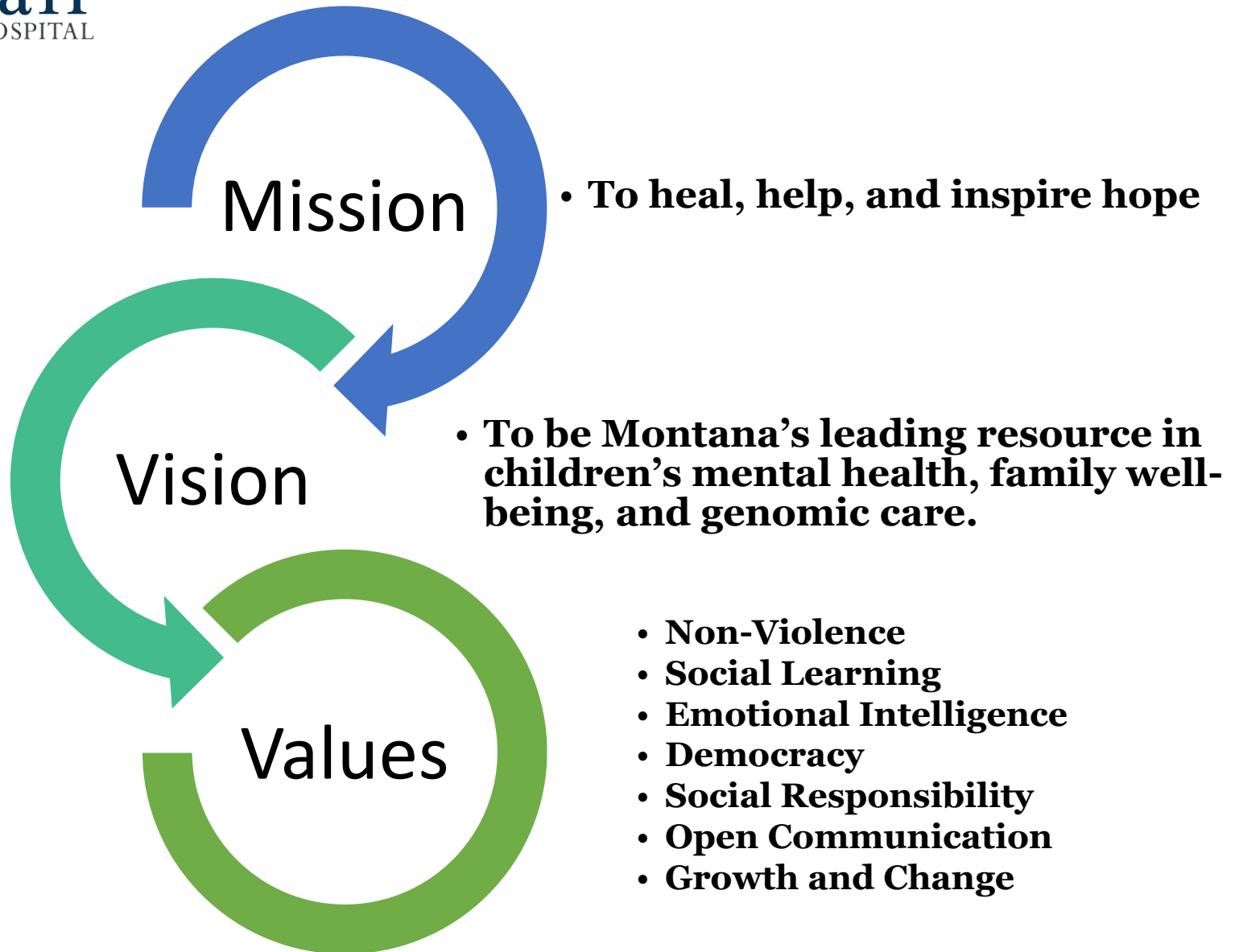




2019-2020 Strategic Plan



Strategic Initiatives

Growth & Financial Stability

- *"To grow programs and services and be financially viable"*
- Admin Sponsors:
 - Keith Foster
 - Chris Bates
- Board Sponsor:
 - Joel Maes

People, Culture & Workforce Development

- *"To grow employee engagement and patient experience through Sanctuary"*
- Admin Sponsors:
 - Jen Buscher
 - Melissa Moore
- Board Sponsors:
 - Gaylen Hollenbaugh
 - Sandy Smith

Image & Community Involvement

- *"Engage stakeholders and public to articulate and actively support Shodair mission and purpose"*
- Admin Sponsors:
 - Keith Meyer
 - Alana Listoe
- Board Sponsor
 - Bill Hasquet